

Noémie Gateau

Junior Buyer · International Purchasing & Innovation Management

Seeking an M2 work-study placement (alternance) · 2025–2026

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PROFILE

Master's candidate in International Purchasing & Innovation Management (Kedge Business School), seeking a junior buyer work-study placement. Three years across e-commerce, product and community on the customer side, now applied upstream to sourcing and B2B negotiation. Trilingual, rigorous and results-driven, with a strong sense of what makes a product sell.

CORE COMPETENCIES

PURCHASING & SUPPLY

- Supplier sourcing & comparative analysis (cost, quality, lead time)
- B2B commercial negotiation
- Order & supply tracking, purchasing administration (POs, invoicing)
- Responsible & sustainable sourcing

MARKETING & DIGITAL

- Product management
- Content & SEO copywriting
- Community management & brand strategy
- Customer relations & service (Zendesk)

PROFESSIONAL EXPERIENCE

PURCHASING & PRODUCT

Assistant Product Manager

Feb – Aug 2023 · Work-study

Mauriac Voyages · Bordeaux, France

- B2B negotiation with **20+ partners** (hotels, guides, providers) for bespoke luxury itineraries, selected on quality and reliability, where cost is not the only criterion.
- 30+ tailor-made itineraries delivered end to end: specs, personalized dossiers, coordination of international partners.

Procurement Assistant

Jul – Aug 2022 · Internship

Les Ateliers Résilience · Bordeaux, France

- Comparative analysis of around ten suppliers on cost, quality and lead time.
- Tracked 50+ orders and supply flows (availability, on-time delivery); purchase orders, invoicing and reporting.

MARKETING, E-COMMERCE & CUSTOMER

Community Manager

Jan – Jul 2024 · Internship

Destinations Off Road · New York, USA

- **+10,000 followers in 6 months**, organic growth: social, content and SEO blog.
- 20+ destination-targeted SEO articles and analytics-driven iteration to maximize reach.

E-commerce & Operations Intern

Jan – Jun 2022 · Internship

The Story Tailors · Barcelona, Spain

- Cross-border sales on 3 marketplaces (Amazon, Etsy, Geschenki.de), **4 continents**.
- 500+ FR/EN customer requests via Zendesk; B2B invoicing of retail partners (Aldi, Next UK).

Versatile Team Member

Since Jan 2025 · Alongside studies

The Frog & Rosbif · Bordeaux, France

- High-tempo customer service: welcome, advice, payments and composure under pressure.

EDUCATION

Master in International Purchasing & Innovation Management · Kedge Business School, Bordeaux

2023 – 2026

Bachelor in Management, Marketing specialization · Kedge Business School, Bordeaux

2020 – 2023

LANGUAGES

French Native English C1 (TOEIC 975/990) Spanish B2

TOOLS

Excel (TOSA) · Microsoft 365 · Adobe Suite · Canva · WordPress · Zendesk · Rezydy · Trello

CERTIFICATIONS

TOSA Excel & Word · Paediatric First Aid

ENGAGEMENT

Student inclusion volunteering, La Rochelle Université (2019)